CIRCUIT DE SPA
FRANCORCHAMPS®

USE OF THE IMAGE OF THE CIRCUIT DE SPA-FRANCORCHAMPS

Protecting the Circuit's image

The Circuit's image constitutes a key intangible asset, built on a rich history and international recognition. Its use is strictly regulated in order to preserve the value and integrity of the Circuit.

All visual, photographic and audiovisual elements of the Circuit are protected by copyright and trademark rights (see below).

The use of the Circuit's image for the purpose of promoting a product or service is strictly prohibited without prior written authorisation and payment of the applicable fees.

The Circuit's track layout is protected by copyright

The track layout, of which the Circuit de Spa-Francorchamps is the rights holder, constitutes an original work under Belgian and European law. It is therefore protected by copyright, as it results from creative choices relating to its shape, its integration into the Ardennes landscape and its technical characteristics (sequence of corners, elevation changes, safety and aesthetics).

Any reproduction of the track layout or its distinctive features (Eau Rouge, Raidillon, etc.) that makes it recognisable constitutes a reproduction or derivative work subject to the Circuit's prior and explicit authorisation and, where applicable, payment of a usage fee.

Strictly descriptive and non-commercial use (in a private or editorial context) is tolerated.

The Circuit's names and logos are protected by trademark law

The names "Circuit de Spa-Francorchamps" and "Spa-Francorchamps", the logos and other visual elements, including the track layout, are protected as trademarks (Benelux territory – EU – UK – US).

As the owner of these trademarks, the Circuit has the exclusive right to prohibit any third party from using, without its consent, an identical or similar sign in the course of trade where such use is likely to create a likelihood of confusion, unduly takes advantage of the distinctive character or reputation of the trademarks, damages them, or falsely suggests an association with or endorsement by the Circuit.

Any use in a commercial context – particularly for the sale, promotion, advertising, distribution or enhancement of a product or service – incorporating a Circuit trademark is subject to the Circuit's prior and explicit authorisation and, where applicable, payment of a usage fee.

Strictly descriptive and non-commercial use (in a private or editorial context) is tolerated.

Penalties for non-compliance – Legal proceedings

The Circuit may take action to:

- Stop the unauthorised publication or exploitation of the Circuit's image;
- Obtain damages and the restitution of profits derived from unlawful use.

Trademark and copyright infringement may be punishable by:

- Fines and, where applicable, prison sentences (Articles XI.293 et seq. of the Belgian Code of Economic Law);
- Confiscation of infringing products or materials.